



VIC FIRTH[®]

Press Release

Vic Firth Inc. Receives Maine Wood Product Association's 2008 Pine Tree Award!

Boston, MA February 2008 - Vic Firth Inc. is proud to receive the Maine Wood Product Association's 2008 Pine Tree Award.

The Maine Wood Product Association presents their Pine Tree Award each year to a Maine-based, wood products manufacturing company that has taken innovative steps in the past two years to strengthen their business. Vic Firth Inc.'s continued investment in their Newport, Maine manufacturing facility, coupled with the ongoing expansion of two diverse product lines and increasing annual sales were deciding factors in choosing Vic Firth Inc. for this year's honor.

"It is truly an honor to be recognized by this prestigious group for our ongoing efforts to improve and expand our manufacturing facility. It is exciting to be able to increase the number of employees at this time to keep up with our double digit growth," stated Vic Firth during the awards ceremony.

For more information, please contact Vic Firth Inc. at www.vicfirthgourmet.com: phone: 800-894-5970; fax: 207-368-2140.